



PRESS RELEASE

GMC Software Technology Continues Market Expansion with New Office Opening in Mexico

April 3, 2007 – Boston, Massachusetts and Appenzell, Switzerland – GMC Software Technology, the new standard in personalized communications, today announced that its new sales and support office in Mexico City is now fully operational. The Mexico office is another in a number of new GMC office openings in Europe, Asia and the Americas.

The new office is under the direction of Mr. Pascal Charnay, who is responsible for all sales, marketing, support and partner activities throughout Mexico. Mr. Charnay has an extensive sales and management background in the high technology arena, including over 14 years product and sales management for major Mexican-based and European-based companies. He holds undergraduate degrees in Electrical Engineering and Computer Science, and is currently completing an MBA at ITAM University of Mexico City.

“We are extremely pleased to have Pascal join the GMC team,” stated Dr. René Müller, CEO of GMC Software Technology. “He has a strong record of achievement within the technology arena, and we expect him to play an instrumental role in expanding our market presence and sales growth in Mexico.”

The GMC Mexico office sells and supports GMC’s entire range of PrintNet software including PrintNet T Designer for personalized promotional, transactional and on-demand document design and production; PrintNet PA for business process automation and output management; PrintNet Connect web services; and a suite of web-enabled document approval, proofing and production tracking products.

For GMC product and services inquiries in Mexico, please contact Mr. Charnay or his staff at:

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GMC Worldwide

Austria, Brazil, Canada, China, Czech Republic, France, Germany, Hong Kong, Hungary, India, Italy, Japan, Korea, Mexico, Poland, Shanghai, Singapore, Spain, Switzerland, Taiwan, United Kingdom, USA and growing

GMC Software Technology

www.gmc.net

GMC Software Technology

GMC Software Technology helps businesses implement high impact, personalized communications programs that increase customer satisfaction and loyalty, drive new customer acquisition, improve productivity and cut costs. Our PrintNet software is an easy to implement, end-to-end solution that provides full data integration and processing, design and composition, collaboration and approval, distributed output management and process automation for highly targeted print and electronic communications. GMC offers exceptionally reliable technologies and services based on worldwide ISO 9001:2000 certification and CMMI development methodology. We serve thousands of users worldwide, and many of our customers are producing in excess of 100 million personalized documents per month — including direct mail, statements, bills, policies, catalogs, correspondence and combined transactional/marketing materials.

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