



## For Immediate Release

### **ITTS Chooses GMC Software Technology to Refine Mailing and Data Management Capabilities**

**August 13, 2008 – Boston, Massachusetts and Appenzell, Switzerland** – GMC Software Technology, the standard in personalized communication, today announced that Information Technology Total Service Corp. (ITTS) has chosen GMC's PrintNet™ as its design and variable data software platform to supplement its mailing and data management capabilities.

Based in Wuko Industrial Park, Taiwan, ITTS is one of the first companies to engage in BPO (Business Process Outsourcing) in the greater China. As an IT provider, ITTS focuses on developing solutions for various BPO-related services, helping businesses serve their internal users with eBusiness solutions and ERP applications and assisting them with customer relationship management, mailing and data management services. ITTS also customizes business process outsourcing service modules for enterprises to enhance their competitiveness and market differentiation.

"We wanted to standardize on a single software suite that would support all of our clients' diverse document composition needs including direct mail, customer communications and statements," said Rex Chen, Vice President, of ITTS. "In addition, we wanted a solution that allowed us to preserve our investment in existing applications with the ability to scale and support future requirements as well."

ITTS will use PrintNet Design to create and produce high impact, personalized direct marketing, customer correspondence and transactional documents. The company will also implement an Automated Document Factory (ADF) production process with GMC PrintNet to improve efficiency, increasing production security and support AFP legacy applications. ITTS' clients include some of the leading enterprises in the financial services and telecommunications industries in China.

"We are pleased that ITTS has chosen GMC PrintNet for their broad document composition and production needs," said Johnny Lu, General Manager of GMC Asia Pacific. "We also look forward to the prospect of ITTS' clients taking full advantage of the new capabilities ITTS can offer them today and in the future, through our ongoing relationship."

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**GMC Software Technology**

GMC Software Technology helps businesses implement high impact, personalized communications programs that increase customer satisfaction and loyalty, drive new customer acquisition, improve productivity and cut costs. Our award-winning PrintNet software is an easy to implement, end-to-end solution that provides full data integration and processing, design and composition, collaboration and approval, distributed output management and process automation for highly targeted print and electronic communications. GMC offers exceptionally reliable technologies and services based on worldwide ISO 9001:2000 certification and CMMI development methodology. We serve thousands of users worldwide, and many of our customers are producing in excess of 100 million personalized documents per month — including direct mail, statements, bills, policies, catalogs, correspondence and transpromo materials. [www.gmc.net](http://www.gmc.net).

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