



For Immediate Release

GMC Software Technology Enhances Leadership with Key Promotions and Dedicated Product Management Staff

April 9, 2009 – Boston, Massachusetts and Appenzell, Switzerland – GMC Software Technology, today announced key promotions in its leadership team and a new product management structure.

Zbyněk Hodic, former President of Research and Development, has been promoted to Chief Technology Officer (CTO). Hodic joined GMC in 1999 as a PostScript programmer, went on to become departmental head in 2001 and in just two short years, accepted the position of President and Head of Development at GMC's Czech Republic subsidiary. His education includes degrees from Charles University in Prague as well as Hradec Kralove. Hodic will report directly to Dr. René Müller, CEO.

Bill Parker, previously Vice President of Marketing, has been promoted to Chief Marketing Officer (CMO). Parker joined GMC in 1997 to develop the sales and support operation for the UK and Scandinavian markets, becoming Managing Director of the UK Office in 1999. "It's a dream job, even after working with PrintNet daily for the last twelve years I still have a passion for the product and I know that is how our customers feel too. My key task now, is to continue to build market awareness for GMC Software, Parker will also report directly to Dr. René Müller, CEO.

Product Analysts in GMC's product management team have also been reorganized in line with the company's core software offerings--PrintNet Designer, Portal Builder, PrintNet Connect, PrintNet Interactive, WebCenter, WebProof, AFP2IPDS, Open Document Publisher and PrintNet PA. The Product Analyst team will work closely with GMC's sales organization to field feature requests and participate in pre- and post sales customer visits and support.

Commenting on the changes, CEO René Müller said, "While many companies have been challenged by the global economic conditions that face our industry, GMC experienced significant revenue growth in 2008 and predicts the same for 2009. As a result, we have invested in our most valuable asset, the people who continue to show leadership qualities and who are responsible for the products and services that have made GMC Software Technology the award winning company it is today."

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GMC Software Technology

GMC Software Technology helps businesses implement high impact, personalized communications programs that increase customer satisfaction and loyalty, drive new customer acquisition, improve productivity and cut costs. Its award-winning PrintNet software is an easy to implement, end-to-end solution that provides full data integration and processing, design and composition, collaboration and approval, distributed output management and process automation for highly targeted print and electronic communications. GMC offers exceptionally reliable technologies and services based on worldwide ISO 9001:2000 certification and CMMI development methodology. It serves thousands of users worldwide, many customers are producing in excess of 100 million personalized documents per month — including direct mail, statements, bills, policies, catalogs, correspondence and transpromo materials. www.gmc.net.

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