

## GMC PrintNet – A Seamless Solution for Process Automation & Output Management

As companies accumulate more and more data in the course of learning about and building relationships with customers, a significant challenge is how to best manage and use this data. GMC Software Technology is helping businesses rise to this challenge by offering a fully integrated solution for automating the processes for processing, managing and repurposing this information for a wide range of business and customer services purposes.



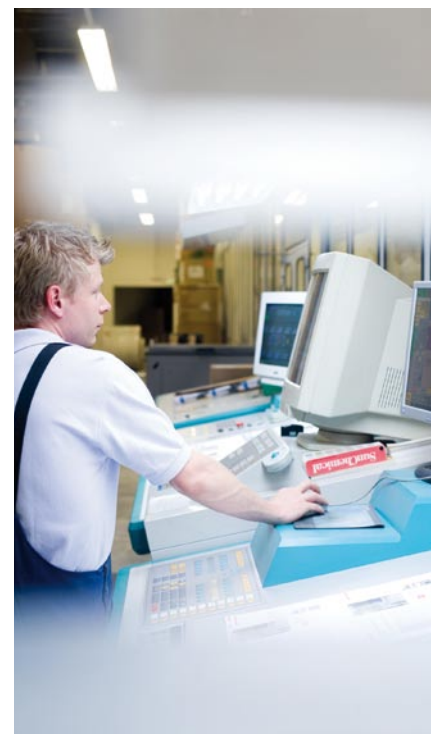
### **PrintNet: A Single Point of Control for Leveraging Business & Customer Assets**

GMC's PrintNet™ software enables companies to effectively receive data or already composed documents; merge, sort, process and format that information; and then channel it to output devices such as printing and production devices, archiving systems, the Internet, or other local and remote servers. This can be done without reprogramming or interruptions of the data or document production systems, ensuring better information flow while increasing business productivity.

Benefits include:

- Seamless delivery of documents from any application to any delivery channel
- Reduction in output creation and management costs
- Minimal or no manual interaction in a production cycle
- Less production cost by reducing programming staff to create custom processing programs
- Improved production efficiency and level of service with the right document, right place, right time
- Elimination of process errors to assure complete execution of jobs in the right order
- Generation of accounting/data statistics for interaction with management information systems

Centralized control and sophisticated job routing help companies achieve faster, better coordinated response to changes and problems; reduce staffing requirements; enable better resource utilization; and avoid redundancy.



## GMC PrintNet for Process Automation & Output Management

Business Owner	IT	Operations	Customer
<ul style="list-style-type: none"> <li>• Significantly improved productivity</li> <li>• Elimination of manual, inefficient processes</li> <li>• New business opportunities</li> <li>• Less programming costs</li> <li>• Customer satisfaction/customer acquisition</li> </ul>	<ul style="list-style-type: none"> <li>• Open architecture</li> <li>• Open APIs</li> <li>• Automated processing</li> <li>• Advanced data integration, pre-processing, print stream conversion</li> <li>• Broad operating system support</li> <li>• Flexible, scalable, reliable</li> </ul>	<ul style="list-style-type: none"> <li>• Multichannel output</li> <li>• Universal print support</li> <li>• Universal protocol support</li> <li>• Superior post-composition, impositioning</li> <li>• Faster job delivery</li> <li>• Maximum productivity</li> </ul>	<ul style="list-style-type: none"> <li>• Faster delivery of products &amp; services</li> <li>• Higher level of satisfaction &amp; loyalty</li> <li>• Expanded services</li> <li>• Storefront interactivity</li> <li>• Higher quality products &amp; services</li> <li>• More timely response</li> </ul>

### Labor-Saving, Cost-Conscious Automation

Comprehensive process automation and output management capabilities offer many advantages for businesses, including repeatable and predictable performance, consistent results, measurable outcomes, and more affordable processes. Automated workflow also reduces manual labor and its potential for errors in document production. PrintNet enables organizations to achieve these results by providing:

- A highly flexible architecture that integrates all types of data processing, formatting and conversion operations
- Transparent resource management
- Automated load balancing
- Multi-channel distribution in any printable, readable or executable format to appropriate devices
- Compatibility with all major formats across workflows for seamless operation
- Minimal or no major application changes, with physical implementation in just days
- Routing for back-up printing
- Scalability and flexibility to meet future growth and change
- Customization capabilities to modify and enhance the system



### Standards-Based Compatibility & Ease of Administration

PrintNet offers broad platform and protocol support. The system is compatible with Windows, Sun Solaris and Linux and other UNIX environments. A key strength of PrintNet is the command line interface (CLI), which allows it to be easily integrated into existing environments with minimal disruption plus the ability to interact closely with custom made scripts (JAVA, PERL, AWK). Almost any printable data stream such as PostScript, PDF, PCL, Text and AFPDS, can be handled, allowing a broader range of applications to be supported. PrintNet is also simple to administrate; users can configure the system from a GUI, allowing any server within the enterprise network to be maintained from a single point. PrintNet allows monitoring either from a local console or by web or Intranet view. Convenient GUI job visualization supports pre-flight proofing, error checking and job monitoring for better quality control.

### Productivity for Businesses of All Sizes

Organizations of all types and sizes are turning to solutions like PrintNet for advanced workflow-based automation for information processing and document output. With modular GMC technology, operations can start with the basics and add capabilities as needed without requiring the use of different vendors for each capability or investing in more than is needed. Greater productivity, increased customer service, faster turnaround and higher margins – all these are possible with GMC PrintNet.

### GMC Software Technology

GMC Software Technology helps businesses implement high impact, personalized communications programs that increase customer satisfaction and loyalty, drive new customer acquisition, improve productivity and cut costs. Our PrintNet software is an easy to implement, end-to-end solution that provides full data integration and processing, design and composition, collaboration and approval, distributed output management and process automation for highly targeted print and electronic communications.

We offer exceptionally reliable technologies and services based on worldwide ISO 9001:2000 certification and CMMI development methodology. GMC serves thousands of users worldwide, and many of our customers are producing in excess of 100 million personalized documents per month – including direct mail, statements, bills, policies, catalogs, correspondence and combined transactional/marketing materials.