

Design once, output anywhere

With PrintNet, you can meet policyholder and agent preferences and satisfy business requirements. Design documents just once for simultaneous delivery to printers, email, fax, archive, and the Web. PrintNet dynamically assembles all the resources you need for the desired output channel.

Content automation to ensure regulatory compliance

PrintNet offers automated approval workflow that lets you include or exclude specific content based on effective dates to support required processes for regulatory filings and changing regulations. With PrintNet, producing regulated changes to individual product policies is fast, easy and accurate.

Easy to learn, simple to use

For maximum productivity, we designed PrintNet to be easy to learn and use. Teams can collaborate on content, data, and planning; gain approvals, legal consent, and revisions; and see electronic proofs of output to verify quality.

Ready compatibility

PrintNet integrates seamlessly into enterprise architectures and works with the formats, processes and data flows you already have in place. It links to multiple data stores, content, and graphical libraries and accepts input from multiple sources in different formats, and supports a universal range of output formats.

The GMC advantage

- Implement a single, easy to use platform for integrating all your personalized communications and customer touch points
- Get to market 2 to 3 times faster with new products and services
- Raise the level of customer satisfaction and loyalty
- Transform your business transaction documents and correspondence into informational and cross-sell/up-sell opportunities
- Minimize risk and ensure regulatory compliance
- Improve productivity and reduce costs

For more information, contact your local GMC Software Technology office or visit our web site at www.gmc.net.



GMC Software Technology

GMC Software Technology helps businesses implement high impact, personalized communications programs that increase customer satisfaction and loyalty, drive new customer acquisition, improve productivity and cut costs. Our award-winning PrintNet software is an easy to implement, end-to-end solution that provides full data integration and processing, design and composition, collaboration and approval, distributed output management and process automation for highly targeted print and electronic communications. GMC offers exceptionally reliable technologies and services based on worldwide ISO 9001:2000 certification and CMMI development methodology. We serve thousands of users worldwide, and many of our customers are producing in excess of 100 million personalized documents per month – including direct mail, statements, bills, policies, catalogs, correspondence, marketing and transpromo materials.

GMC Worldwide

Austria, Brazil, Canada, China, Czech Republic, France, Germany, Hong Kong, Hungary, India, Italy, Japan, Korea, Mexico, Poland, Shanghai, Singapore, Spain, Switzerland, Taiwan, United Kingdom, USA and growing.

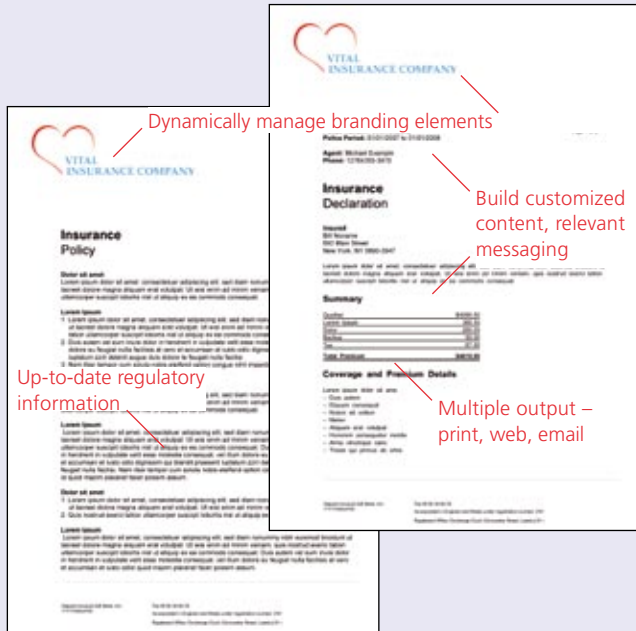


GMC Communications Suite for Insurance Services

We Help Insurers Strengthen Relationships, Build Loyalty

For insurance providers in today's fast-changing, rapidly consolidating market, competing successfully means improving efficiency, reducing costs, and getting products and information to market faster. In this fiercely competitive environment, effective communication plays a key role in engaging policyholders and agents, and enhancing customer relationships and loyalty.

GMC's award-winning PrintNet software gives insurance providers the perfect tool for producing high impact, personalized and compliant communications and deliver them across multiple channels.



One platform does it all.

A complete solution

The GMC Communication Suite is an integrated software solution that drives multiple communication applications from a single platform. With PrintNet, insurance providers can design, compose, produce, present, manage, and automate print and electronic documents from multiple inputs and formats – and enrich them with targeted messaging, eye-catching graphics, color, charts, and images.

Increase the value of your communications

You can easily produce all types of personalized print and electronic communications, and make rapid updates as market conditions and regulatory requirements change. You can even add marketing and informational messages to your business transaction documents to cross-sell services. With PrintNet, one platform does it all.

The right choice for all your applications

GMC understands the unique challenges insurance companies face – especially when it comes to producing customized, customer-facing documents. You can even use PrintNet for MICR printing for checks.

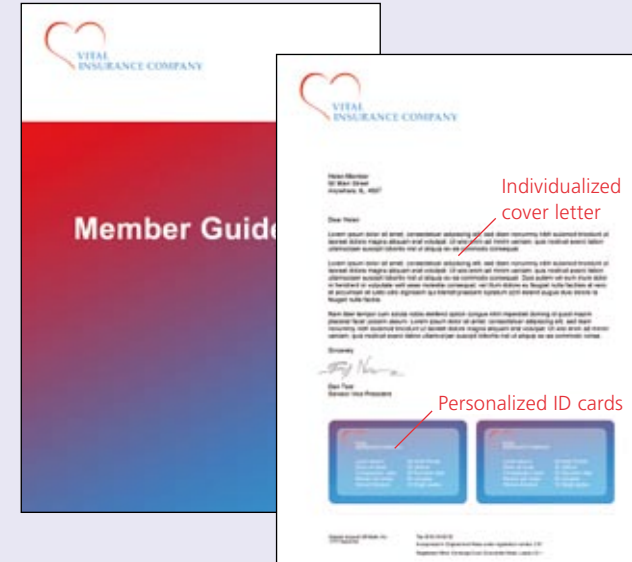
PrintNet can help you create

- Letters and correspondence
- Bills and statements
- Individual and group policies
- Explanations of benefits (EOBs)
- Member booklets, welcome kits and ID cards
- Benefits enrollment and rollover packages
- Provider directories
- Quotes and proposals
- Renewals and cancellation notices
- Declaration pages and endorsements
- Checks and certificates of insurance
- Marketing materials

Deliver documents according to customer preferences

PrintNet gives you the tools to strengthen relations with policyholders and agents. You can generate personalized, real-time communications and deliver them across your customer's preferred channel – and engage customers in a one-to-one dialogue with messaging tuned to their specific preferences. You can integrate CRM and customer data with PrintNet, and include relevant tips, FAQs and answers on statements and invoices.

Customers expect messages related to their individual needs and interests, either based on an individual request or as part of targeted, multi-recipient marketing campaigns.



Personalized on demand publishing.

Get products to market faster

Quick set up of complex jobs with hundreds of variables from multiple data sources is essential to get products and services to market faster. With PrintNet's easier integration, effortless collaboration, and efficient design and approval workflow, insurance providers can reduce turnaround time by up to 400 percent, enhance customer service and generate ROI in six to 12 months. PrintNet offers flexible project design, an object-oriented interface, seamless import of PDF and EPS files, and support for designs created in Quark and Adobe InDesign for Windows and Macintosh platforms.